



NACA
NATIVE AMERICANS
FOR COMMUNITY ACTION

Sacred Mountain Prayer Run Sponsorship Guide 2024



NACA is about Empowerment for Everyone



The mission of Native Americans for Community Action, Inc. is to provide preventive wellness strategies, empower, and advocate for all in need, to create a healthy community based on harmony, respect, and Indigenous values.

Year after year, the [Sacred Mountain Prayer Run](#) supports Indigenous people living in Northern Arizona. Proceeds from the run go towards NACA's Annual Fund, which is used to provide community Supportive Services.

- The Sacred Mountain Prayer Run (SMPR) fosters an environment of understanding & collaboration between Native & Non-Native people
- The synergy of running & spirituality reinforces deep community ties that carry throughout the year while recognizing and celebrating Flagstaff's Native American heritage & history
- SMPR celebrates the spirit of Indigenous running

2024 Sacred Mountain Prayer Run

SMPR is one of the longest held community-focused running events in Flagstaff. It features a Free 2K walk/fun run for kids and families, a 5K course, and a 10K course, up and over the gorgeous ponderosa and oak mixed forest on Observatory Mesa, accessed from Thorpe Park in the historic town site neighborhood in West Flagstaff. The run is walking distance from all the amenities and attractions of Downtown Flagstaff.

June 1, 2024 - On-Site Registration at 6 AM (MST)
Rolling Run begins at 7:30 AM (MST)

SMPR is dedicated to the promotion of spiritual, emotional, and physical balance and unity among our diverse communities. In this spirit, SMPR strives to bring community members together in observation of the Indigenous values and beliefs that guide our common path toward collective health and wellbeing.

SMPR is open to everyone! From elite athletes to casual walkers and runners, there is something for everyone on the diverse yet challenging SMPR course.

Thorpe Park provides the setting for SMPR; there are 3 separate courses. The 2K follows the pedestrian walkway along Thorpe Rd to the north, and loops around the northernmost section of the disc golf course to connect with the Thorpe Trail. The 5K follows the Thorpe Trail to the Mars Hill Trail to Rosie's Pass, where it diverges left to loop back around to the Mars Hill Trail. The 10K follows the same course as the 5K until diverging southward to follow the edge of Observatory Mesa before looping back around and retracing to the lower portion of the Mars Hill Trail loop where it rejoins the 5K course.

Interested individuals can register for the Sacred Mountain Prayer Run online or in-person at NACA's Wellness Center. NACA also hosts registrant packet pick-up the Friday before the run, at the NACA Wellness Center, and we accommodate walk-up registrants the morning of the run, from 6 AM - 7 AM (MST).

- [General Registration](#) available May 1 - May 27: 2K Free, 5K \$30, and 10K \$40
- [Late Registration](#) after May 27: 2K Free, 5K \$35, and 10K \$45
- Registered Run for Renewal and 10K training program participants may have their registration fee covered

Donate a Cash Gift to the Annual Fund Online: Any gift, no matter how big or small, will make a huge difference to advance our mission!
[Click here](#) to make a donation, or mail a check to the NACA Main Office at **1500 E. Cedar Ave., Suite 56 Flagstaff, AZ 86004**

When donating, please include Memo: Sacred Mountain Prayer Run

NACA is an Arizona Qualifying Charitable Organization & 501(c)(3). Donations are tax deductible.

Volunteer Opportunities for SMPR

- **Drink Station** - Distributing water to runners, artists, and visitors as needed
- **Cultural Celebration** - Play music or dance along the SMPR trails
- **Packet Pick-up/Check-in Station** - Help NACA staff distribute registration packets to runners; check in guests and participants
- **Traffic Control** - Help NACA staff in redirecting traffic
- **General Maintenance** - Help NACA staff keep the trail grounds and venue natural & clean! Pick up trash and other left-behind items for disposal or safekeeping
- **General Support**

Sponsor Levels

Sponsorships received by May 10, 2024 will have their company logo displayed on SMPR participant shirts. Sponsorships received after May 10 will receive a plaque of recognition.

Turquoise Heritage Presenting Sponsor

\$3,000

- Your company logo featured on NACA promotional materials.
- At least one mention, per month leading up to the run, in NACA social media posts.
- Your logo featured prominently at Registration Ramada photo booth.
- Your banner or flag at one of six critical race course junctions; you provide a volunteer to be stationed at junction to flag racers.
- At least one call-out, per hour, during the event by race emcee.
- Informational/Outreach Booth Opportunity; must provide your own promotional materials and booth staff.
- Prominent banner/flag placement at either the Registration Ramada or near the Start/Finish Line.
- Prominent banner/flag placement in the parking area(s).
- Invitation to contribute to 2023 Event Planning Committee.

White Shell Premiere Sponsor

\$1,500

- Your logo featured on NACA promotional materials.
- At least one mention, per month leading up to the run, in NACA social media posts.
- At least one call-out during the event by race emcee.
- Banner/flag placement at the Registration Ramada.
- Invitation to contribute to 2023 Event Planning Committee.

Abalone Mountain Partner Sponsor

\$500

- Your logo on NACA promotional materials.
- At least one mention, per month leading up to the run, in NACA social media posts.
- Your logo featured as sponsor on <https://nacainc.org/health-promotions/sacred-mountain-prayer-run/>
- Prominent banner/flag placement in the parking area(s).

Sponsor Levels

Ceremonial Dance & Drum Sponsor

\$350

- Your logo on SMPR participant shirts, or plaque of recognition.
- Your logo featured as event sponsor on <https://nacainc.org/health-promotions/sacred-mountain-prayer-run/>
- At least two mentions in NACA social media posts.
- Can have an informational table set up for your organization.
- Flag placement (2 ea.) on race course.

Coral Bead Sponsor

\$250

- Your logo on SMPR participant shirts, or plaque of recognition.
- Your logo featured as event sponsor on NACA website <https://nacainc.org/health-promotions/sacred-mountain-prayer-run/>
- At least one mention in NACA social media posts.
- Can have an informational table set up for your organization.
- Banner or flag placement at the Registration table.

Sponsor A Runner

5K Runner

10K Runner

Shj (Summer Season) Runner (runners x3)

\$90

\$120

- Your logo featured on NACA website <https://nacainc.org/health-promotions/sacred-mountain-prayer-run/>
- At least two mentions in NACA social media posts.
- Flag placement on race course.
- Can have an informational table set up for your organization.

Tenderheart Runner (runners x2)

\$60

\$80

- Your logo featured on NACA website <https://nacainc.org/health-promotions/sacred-mountain-prayer-run/>
- At least one mention in NACA social media posts.
- Can have an informational table set up for your organization.

Hope Runner (runners x1)

\$30

\$40

- Your logo featured on NACA website <https://nacainc.org/health-promotions/sacred-mountain-prayer-run/>
- At least one mention in NACA social media posts.
- Banner/flag placement at the Thorpe Park First Aid Station or the Mars Hill Trl. First Aid Station.



- | | | | |
|--|---------|--|------------|
| <input type="checkbox"/> Turquoise Heritage Presenting Sponsor | \$3,000 | | |
| <input type="checkbox"/> White Shell Premiere Sponsor | \$1,500 | <input type="checkbox"/> Shj (Summer Season) Runner (runners x3) | \$90-\$120 |
| <input type="checkbox"/> Abalone Mountain Partner Sponsor | \$500 | <input type="checkbox"/> Tenderheart Runner (runners x2) | \$60-\$80 |
| <input type="checkbox"/> Ceremonial Dance & Drum Sponsor | \$350 | <input type="checkbox"/> Hope Runner (runners x1) | \$30-\$40 |
| <input type="checkbox"/> Coral Bead Sponsor | \$250 | | |

Company/Organization: _____

Contact Name: _____

Title: _____ Contact Phone: _____

Address: _____

City: _____ State: _____ ZIP: _____

Contact Email: _____

Check	Credit Card	
Enclosed Check Amount\$: _____	Name on Card: _____	Amount\$: _____
Check# _____	CVV: _____	Expiration _____
Please make checks payable to Native Americans for Community Action, Inc.		

***I agree to the terms and conditions of the chosen sponsorship proposal.**

Signature: _____ Date: _____

Please complete and return form to: NACA Main Office - 1500 E. Cedar Ave., Suite 56 Flagstaff, AZ 86004

Fax: (928) 526-0708

Email: bfranco@nacainc.org

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